**DAY DREAMERS-A BUSINESS PLAN CONTEST**

***“One of the most important keys to success for a business is a well-conceived and presented business plan”. If you have any innovative idea and willing to become a successful entrepreneur, then register with us. Yes “day dreamerz” will provide you an opportunity to present your idea and win exciting prizes!!!***

The event requires the team members to put forward a business plan in the form of a presentation. The plan can be from any field but it should be **innovative**.”

**Description:**

The plan should contain following things:

* Business Idea (innovative).
* Scope of its application.
* Feasibility (Economic, finance, marketing, technical, political, environmental etc.)
* Plan of implementation.
* Impact of the idea on business, society and government.

Each team may contain 3 participants.

**Level 1:**

Teams are required to mail an **abstract** of their business plan considering the above aspects. Among the ideas received best 10 plans will be selected for the next level. The full fledged plan may be presented in the next level.

**Prelims:**

All the 10 teams will make a brief presentation of their plan to a team of judges who will select best 5 teams for the final round.

**Final:**

 Each team will be given 5 minutes for the presentation of their plan on the basis of the above parameters followed by a Q&A. The best team will be selected on the above mentioned five criterions.

**The decision taken by the judges will be the final.**

**Guidelines:**

The team shall carry their own laptop/Pendrive for the presentation. Presentations should be made in Microsoft office Power Point. **Teams are encouraged to bring hard copies of their plans.**

Please mail your abstracts at **daydreamers.bq14@gmail.com**

Last date : 20 March 2014 before 2.00 p.m.

Announcement of selecting idea for next level: 21 March 2014 before 10.00 a.m.

**Event Coordinators:**

Aditya Kumar: 80129 48379

Sheen: 94439 42725